



**Aug 6 - 9, 2025**



# **CACHE COUNTY FAIR & RODEO Sponsorship Packages**



If you are interested in partnering with us, please contact: **Lamont (435)770-0128** or **Casadee (435) 755-1761**  
email: [casadee.hudson@cachecounty.gov](mailto:casadee.hudson@cachecounty.gov)

\*Rodeo Tickets: (Available: May 1st ) Contracts must be received prior to receiving your tickets.

## **Partner with Us to Celebrate Community, Culture, and the Cowboy Way!**

As we gear up for the 146th anniversary of the Cache County Fair and Rodeo in 2025, we invite you to join us in celebrating this enduring tradition that holds a special place in the hearts of our community. The rodeo's roots trace back to early ranching competitions, and its longevity is a testament to the invaluable support of sponsors like you. Sponsors have been instrumental in preserving this cherished event and ensuring its continued success.

We are thrilled to announce that the Cache County Rodeo has been selected as part of the PRCA Cinch Playoff Series, elevating our status as one of the premier rodeos in the region. The Cinch Playoffs will feature the nation's top athletes competing for NFR qualification and the prestigious Governor's Cup, with over \$1 million in prize money. This distinction will draw elite competitors and bring unparalleled excitement to our community. To add to the excitement, the rodeo will be broadcast on the Cowboy Channel, providing our sponsors with nationwide exposure.

In response to the overwhelming community enthusiasm, we're expanding the Cache County Rodeo to four nights, with the addition of a full rodeo on Wednesday evening. Historically, our Thursday, Friday, and Saturday performances have sold out, underscoring the event's popularity and its potential to connect you with a wide and engaged audience.

We are pleased to introduce our new Sponsorship Program, designed to offer a variety of partnership opportunities to meet your business goals. As a sponsor, you'll play a vital role in the success of this event while gaining valuable exposure and alignment with a beloved community tradition. Please review the Sponsorship Program for details on the opportunities available.

The Cache County Fair and Rodeo is more than an event; it is a celebration of our agricultural heritage, industrious spirit, and the local businesses that are the backbone of our community. Together, we can make the 2025 rodeo an unforgettable experience that honors 146 years of tradition and community pride.

Thank you for considering this partnership opportunity. We deeply appreciate your continued support and look forward to collaborating with you.

Sincerely,  
The Cache County Rodeo Committee

# **Titanium Sponsor Package**

The Titanium Sponsor package offers businesses an excellent opportunity for visibility and community engagement.

With the starting investment of \$3,000 you will receive:

## **1. Featured Commercial**

- A 30-second commercial displayed on the Scoreboard.

## **2. Full Page Ad**

- A full-page advertisement in the Rodeo Book distributed to attendees.

## **3. Arena Banner Boards**

- Two \*NEW Banner Boards with your Logo displayed in the arena for the entire week of the event. (County Provided)

## **4. Social Media Recognition**

- Feature and recognition on the Cache County Fair & Rodeo social media platforms.

## **5. Marketing Materials**

- Inclusion of your company logo on posters and fliers promoting the Rodeo.

## **6. Grandstand Seating**

- 8) *Eight* grandstand seats of your choice per evening, Wednesday through Saturday.

## **7. Announcer Mentions**

- The Rodeo Announcer will incorporate quotes or phrases about your business during each night of the Rodeo.

## **8. Event Sponsorship Recognition**

- Recognition as a sponsor for one event, such as:  
Barrels, Bulls, Broncs, Roping, or Steer Wrestling

This sponsorship level ensures high visibility, association with the Cowboy Channel, Cache County community, and tailored promotional opportunities to spotlight your business.

# **Platinum Sponsor Package**

The Platinum Sponsor package is an exceptional way to showcase your business while supporting a valued community event.

With an investment of \$2,000 to \$2,999, sponsors receive the following benefits:

## **1. Full Page Ad**

- A full-page advertisement in the Rodeo Book, reaching thousands of attendees.

## **2. Arena Banner Board**

- One \*NEW Banner Board with your logo displayed in the arena for the entire week of the event. (County Provided)

## **3. Social Media Recognition**

- Promotion on the Cache County Fair & Rodeo social media platforms, amplifying your brand's visibility.

## **4. Grandstand Seating**

- 6) *Six* grandstand seats of your choice per evening, Wednesday through Saturday.

This package offers significant promotional value and ensures your business is prominently recognized as a key supporter of the community.

# Gold Sponsor Package

Supporting the Cache County Rodeo as a Gold Sponsor is more than an opportunity to advertise—it's a way to contribute to a cherished community tradition that brings families and neighbors together to celebrate western heritage and culture.

With an investment of \$1,000 to \$1,999, sponsors receive the following benefits:

- **Half-Page Ad in the Rodeo Book**
  - Your business will be prominently featured in the Rodeo Book, which serves as a keepsake and guide for attendees throughout the event and beyond.
- **Arena Banner Board**
  - Display your brand with pride on (1) one \*NEW banner board, strategically placed in the arena where thousands of eyes will see it throughout the week's festivities. (County Provided)
- **Grandstand Seating**
  - Enjoy the Rodeo with (4) four premium grandstand seats of your choice *each* evening from Wednesday through Saturday. These prime seats let you host guests, reward employees, or simply experience the excitement of the event firsthand.

This sponsorship tier combines visibility and engagement to create meaningful connections between your business and the community.

# Silver Sponsor Package

Becoming a Silver Sponsor of the Cache County Fair & Rodeo is a fantastic way to showcase your business while contributing to a beloved community event.

With an investment of \$500 to \$999, sponsors receive the following benefits:

- **Quarter-Page Ad in the Rodeo Book**
  - Your business will be featured in a quarter-page ad within the Rodeo Book, a key resource for attendees that they refer to throughout the event and often keep as a souvenir.
- **Grandstand Seating**
  - Enjoy the thrill of the Rodeo with (2) two premium grandstand seats of your choice for every evening from Wednesday through Saturday. Whether hosting special guests, rewarding employees, or enjoying the event yourself, these seats ensure an unforgettable experience.
- **Arena Banner Board (Requires a 2 year contract)**
  - Optional with a 2 year contract we will purchase *one*
    - \* New Banner Board with your logo.

This tier offers a balance of visibility and engagement, giving your brand a presence at one of Cache County's most anticipated traditions.